

**Education and Outreach Committee Meeting**  
**Minutes**  
**December 15, 2011**

**Welcome and Roll Call**

Laura Anderson called the conference call to order at 10:00 AM. It was determined that a quorum was present.

**Committee Members in Attendance:** Laura Anderson, Chair, Wyoming; Roger Spotts, Monroe; Seleen Shives, Fulton; Kathie Shelly, Susquehanna; Michele Ulmer, Pike; Jaci Lucas, Northumberland; Chris Thompson, York;

Others in Attendance: Cheryl Nolan, Lackawanna, Brenda Shambaugh, PACD; Shannon Wehinger, PACD (notetaker)

Minutes of Previous Meetings (July 2010, and October 5, 2011)

The minutes of the previous meetings were provided to committee members for review.

*It was moved by Jaci Lucas and seconded by Chris Thompson to approve the minutes of the July 2011 and October 2011 meetings. Motion carried.*

**Farm Show**

Volunteer recruitment and schedule is as follows:

	Farm Show Schedule	
	<u>9AM to 1 PM</u>	<u>1-5 PM</u>
Saturday, January 7, 2012	Laura Anderson, Wyoming	Rich Snyder, Dauphin
Sunday, January 8, 2012	Gary Peacock, York	Mark Jackson, Lebanon
Monday, January 9, 2012	Jared Bogar, Lebanon Frank Havartine, Lebanon	Chris Thompson, York
Tuesday, January 10, 2012	Cumberland County CD	Judy Becker, Northumberland
Wednesday, January 11, 2012	Jaci Lucas, Northumberland Amy Salansky, Lebanon	Tammy Piper, Franklin
Thursday, January 12, 2012	Cumberland County CD	MaryAnn Warren, Susquehanna
Friday, January 13, 2012	Bill Deitrick, Union	Becky Witmer, Dauphin
Saturday, January 14, 2012	Seleen Shives, Fulton	Hank Webster, Clearfield

Shane Kleiner agreed to help set-up the farm show display on Friday, January 6. Robert Maiden and Molly Burns, PACD will help Shane. PACD staff including Lisa Suhr, her daughter Hannah and son-in-law Jon, and Shannon Wehinger have agreed to tear down along with Hank Webster, Clearfield on Saturday, January 14<sup>th</sup>.

Chris Thompson, York, explained the seed packet sponsor, Covanta, has agreed to defray the seed packet costs. We will receive 3,500-5,000 seed packets. Chris will get the seed packets to PACD before the Show starts. Volunteers will be told to use the packets as a handout rather than having a basket out. Chris will figure out how many we can give out per day and make sure a note is there for volunteers. The mock packet was discussed. Twenty to twenty-five districts have sent us brochures. When Brenda receives parking passes, she will send out the map of the booth location and other information to the volunteers.

### **Facebook as an outreach tool – PACD/SCC Winter meeting 2012**

A session is planned for the PACD/SCC Winter meeting to explain the networking advantages of facebook and show conservation districts how to set up and maintain a facebook page. Seleen Shives has graciously agreed to facilitate this workshop. Seleen plans to give a brief presentation and answer questions. She will have a laptop and projector to log in to the Fulton CD facebook page. Seleen will send an email to the manager's listserve asking for specific questions. She may recruit a couple other districts to form a panel. It was suggested that manager's be asked to create an account prior to the session. Shannon and Seleen will work together on a handout.

### **Committee Reappointments**

The Education and Outreach Committee members for 2012 will be: Jack Tressler, Somerset; Hank Webster, Clearfield; Carl Koch, Tioga; Kathie Shelly, Susquehanna; Chris Thompson, York; Michele Ulmer, Pike; Jaci Lucas, Northumberland; Beth Futrick, Blair; Cheryl Nolan, Lackawanna; and Seleen Shives, Fulton.

### **Environmental Educator Conference Grant request**

Jaci applied for a grant to hold a late summer/early fall 2012 event which includes travel reimbursement and rental fees. Costs would be for a meal. She will know in April if the grant was approved. Jaci Lucas, Laura Anderson, and Shane Kleiner are the committee working on this event.

### **2012 Pennsylvania Envirothon and Canon Event**

The 2012 Pennsylvania Envirothon will be held at the University of Pittsburgh at Johnstown, Cambria County on May 22-23, 2012. Volunteer needs and opportunities will be posted in early February. The 2012 Canon Envirothon will be held at the Susquehanna University, Selinsgrove, Pennsylvania on July 22 – 27, 2012. Volunteer needs and opportunities will be posted in early January. Registration fees, which will be minimal, etc. will be posted in January. The Committee hopes everyone will be able to join us.

The Canon Committee had originally hoped to have a "Pennsylvania Night" that was organized and coordinated by the PACD and SCC. However, Susquehanna notified the committee that because of regulations, their food services group cannot prepare food from outside unapproved vendors. So, the Canon Committee is hopeful that members from the PACD and SCC will possibly work with the University to plan Monday night's menu by selecting different Pennsylvania foods. It was suggested that PACD develop some kind of dignitary outreach.

Envirothon is looking at funding opportunities.

### **Other Business**

PSATS will hold their annual conference on May 6-8, 2012 at the Hershey Lodge. If PACD decides to have a booth, it will need to be staffed by volunteers. Perhaps a more technical handout could be provided for the township supervisors.

*It was moved by Chris Thompson and seconded by Michelle Ulmer to recommend PACD has a booth at PSATS provided that we have volunteers and giveaways. Motion carried.*

### **Date and time of next conference call meeting**

Next conference call will take place February 2, 2012 at 2:00 PM. The Committee discussed the merits of a committee meeting at future January PACD/SCC Winter meetings. It was decided to wait until closer to that time to determine whether a meeting will take place at the 2013 January event.

*Meeting was adjourned at 10:55 AM.*