

**PACD Education and Outreach Committee Meeting
Red Lion Hotel Harrisburg Hershey, Harrisburg, PA
July 12, 2017 | 11:15am-12:15pm**

MINUTES

Acting Committee Chairperson: Cathy Yeakel, Bradford County Conservation District Manager

Welcome and Introductions (Cathy Yeakel)

Committee members in attendance: Kelly Stagen, Ben Vaupel, Ted Veresink, Jessie Albright, Jody Groshek, Cathy Yeakel, Jack Hanish, Bob Robinson

Guests in attendance: Sandy Thompson, Shane Kleiner, Steve Putt, Sharon Pletchan, Paul W. Semmel, Mary Ellen Snyder, Bill Royer, Dorne White, Nancy DiFiore, Zenik Crespo, Murray Laite, Jenna St. Clair, Jessica Kane, Jay R. Snyder, Shannon Wehinger (notetaker)

The meeting was called to order at 11:15am. It was determined a quorum was present.

Approval of January 2017 minutes

The minutes of the previous meeting on January 24, 2017 were provided to members for review.

It was moved by Kelly Stagen and seconded by Ted Veresink to approve the minutes of the previous meeting on January 24, 2017. Motion carried.

Shared Photo Database Update (Shannon Wehinger)

Shannon reported that the lawyer approved the photo release. A copy was provided to attendees. The sub-committee working on this project next has to figure out how to get the word out about the photo library and start collecting photos with release forms.

Forming Outreach Partnerships (Jody Groshek)

McKean County Conservation District has a great multi-county workgroup. They rotate workshops and share ideas. This has been a very successful partnership and has resulted in very productive brainstorming discussions and camaraderie for staff. This approach also allows districts to be consistent in their messaging across counties.

New Business

District Employees Committee Survey (Sandy Thompson)

Sandy Thompson reported that the District Employees Committee discussed having outreach to educators or an administrative “boot camp.” They also talked about how to reach non-traditional groups such as urban agriculture. The committee is putting together a survey to send to districts.



Staff Evaluations

Lehigh County Conservation District is reviewing the staff performance evaluation process. They developed a new set of questions along with an individual development plan to maximize their employee potential. They want to focus on the results from the employee not the activity. It was suggested to share this through the manager's listserve.

Increasing Participation in Envirothon

Allegheny County Conservation District's Envirothon program has really diminished. Teachers don't have time and funding for buses. Pike County has a lot of participation. The key is finding one teacher in the school who will push it in the school. The paenvirothon.org website is a great resource teachers can use. If there is a former student who loved the program, have them come back and talk to the kids about their Envirothon experience.

Adjourn

It was moved by Kelley Stagen and seconded by Ted Veresink to adjourn the meeting. Motion carried.

The meeting was adjourned at 11:54am.

