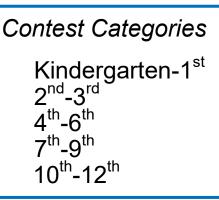
## **2018 Conservation Poster Contest**



## Judging Criteria

- Conservation Message—50%
- Visual Effectiveness—30%
- Originality—10%
- Universal Appeal—10%





Cash prize for top winner in each grade category at state level contest. Winner will be entered into the NACD national competition.

## Contest Rules

- 1. Poster size must be 14" x 22" (half a poster)
- 2. Clearly print your name and information on the entry form and tape the completed form to the back of your poster.
- 3. Theme **"Watersheds Our Water, Our Home"** <u>MUST</u> be on your poster.
- 4. Poster must be flat no 3-D objects
- 5. Poster must be created by an individual student. One entry per student.
- 6. Poster must be the original artwork of the student.

Entry forms, rules, and resource PDF files are available for download on the contest page: <u>http://www.nacdnet.org/education/contests</u>

## What Makes a Good Poster?

- Colorful posters are best! Use markers, paint, colored pencils, crayons, charcoal, stickers, etc. Avoid thin-lined, lightcolored artwork.
- ♦ Hand-drawn or digital posters accepted.
- Balance a combination of illustrations and words.
- Text should be large enough to be easily read. Be as neat as you can be.
- O Use colors and white space effectively-attract attention!
- Research the theme as a way to brainstorm ideas.

Information for the Pennsylvania state level contest can be found on our website at <u>pacd.org.</u>