

2018 NACD Northeast Regional Meeting and 71st PACD/SCC Joint Annual Conference

DoubleTree Resort by Hilton Hotel, Lancaster, PA July 15-18, 2018

"Welcome to Pennsylvania" Ice Cream Social Sponsored by Turkey Hill Dairy

Sunday, July 15, from 7:00 p.m. to 9:00 p.m.

PACD invites you to join us for a friendly, informal, meet-and-greet over some cool, creamy, ice cream treats.

Did you know? According to the Center for Dairy Excellence, Pennsylvania is ranked 6th in total milk production nationally, with the commonwealth's 525,000 cows producing more than 10.8 billion pounds of milk annually. The state's annual milk production per cow is just over 20,000 pounds – or about 2,454 gallons – per cow. The state has the second largest number of dairy farms nationally, having more dairy farms than every other state except Wisconsin.

About Turkey Hill – The story of <u>Turkey Hill Dairy</u> begins more than 85 years ago with a small milk run by Armor Frey in the southern end of Pennsylvania Dutch Country. In 1947, Glenn, Emerson, and Charles Frey bought their father's business, milking the cows and running home delivery routes, all within a few miles of the farm. In 1980, the Frey brothers took the biggest step in the life of the dairy by expanding its ice cream production. Turkey Hill Ice Cream quickly became a favorite in local Lancaster County stores. In 1981, they persuaded a few independent stores in the Philadelphia area to give "Turkey Who?" a try. Philadelphians loved it. The ice cream was always good, but priced so everyone could enjoy it. Light ice cream soon followed. Then frozen yogurt. Little by little, this tiny dairy became a favorite in some of the country's biggest markets. *(Information adapted from the Turkey Hill website.)*

Keeping it Green – Read about Turkey Hill's green initiatives <u>here</u>.