2024 Conservation Poster Contest

Judging Criteria

- Conservation Message—50%
- Visual Effectiveness—30%
- Originality-10%
- Universal Appeal-10%



Cash prize for top winner in each grade category at state level contest. Winner will be entered into the NACD national competition.

PENNSYLVANIA ASSOCIATION OF CONSERVATION DISTRICTS, INC.

Contest Categories

- Hand Drawn Poster
- Braille Poster
- Additional Assist Poster
- Digital Poster

Kindergarten- 1^{st} $2^{nd}-3^{rd}$ $4^{th}-6^{th}$ $7^{th}-9^{th} *$ $10^{th}-12^{th} *$

*Digital posters are also being accepted for the 7th-9th and 10th-12th grade categories.

Contest Rules

- 1. There is no longer a poster size requirement.
- 2. Clearly print your name and information on the entry form and email one per poster entry. Entries should be submitted via e-mail to rdohner@pacd.org with the poster attached as a .jpg or PDF.
- 3. Theme **"May the Forest Be with You, Always"** <u>MUST</u> be on your poster.
- 4. Poster must be flat no 3-D objects
- 5. One entry per student.

Entry forms, rules, and resource PDF files are available for download on the contest page: <u>http://www.nacdnet.org/education/contests</u>

What Makes a Good Poster?

- Colorful posters are best! Use markers, paint, colored pencils, crayons, charcoal, etc. Avoid thin-lined, light-colored artwork.
- ◊ Painted, hand-drawn, braille, or digital posters accepted.
- Balance a combination of illustrations and words.
- Text should be large enough to be easily read. Be as neat as you can be.
- O Use colors and white space effectively-attract attention!
- A Research the theme as a way to brainstorm ideas.

Information for the Pennsylvania state level contest can be found on our website at <u>https://pacd.org/?page_id=14511</u>.