

2025 Conservation Poster Contest



Judging Criteria

- Conservation Message—50%
- Visual Effectiveness—30%
- Originality—10%
- Universal Appeal—10%



*Cash prize for top winner in each grade category at state level contest.
Winner will be entered into the NACD national competition.*

Contest Categories

- Hand Drawn Poster
- Braille Poster
- Additional Assist Poster
- Digital Poster

Kindergarten-1st
2nd-3rd
4th-6th
7th-9th *
10th-12th *

***Digital posters** are also being accepted for the 7th-9th and 10th-12th grade categories.

Contest Rules

1. There is no longer a poster size requirement.
2. Clearly print your name and information on the entry form and email one per poster entry. **Entries should be submitted via e-mail to swehinger@pacd.org with the poster attached as a .jpg or PDF by June 30.**
3. Theme “**Home is Where the Habitat Is**” MUST be on your poster.
4. Poster must be flat - no 3-D objects
5. One entry per student.

What Makes a Good Poster?

- ◇ Colorful posters are best! Use markers, paint, colored pencils, crayons, charcoal, etc. Avoid thin-lined, light-colored artwork.
- ◇ Painted, hand-drawn, braille, or digital posters accepted.
- ◇ Balance a combination of illustrations and words.
- ◇ Text should be large enough to be easily read. Be as neat as you can be.
- ◇ Use colors and white space effectively—attract attention!
- ◇ Research the theme as a way to brainstorm ideas.

Entry forms, rules, and resource PDF files are available for download on the contest page: <http://www.nacdnet.org/education/contests>

Information for the Pennsylvania state level contest can be found on our website at https://pacd.org/?page_id=14511.