

2026 Conservation Poster Contest



Judging Criteria

- Conservation Message—50%
- Visual Effectiveness—30%
- Originality—10%
- Universal Appeal—10%

Cash prize for top winner in each grade category at state level contest. Winner will be entered into the NACD national competition.



Contest Rules

1. Posters should be 11 x 17".
2. Clearly print your name and information on the entry form and email one per poster entry. **Entries should be submitted via e-mail to swehinger@pacd.org with the poster clearly scanned and attached as a PDF by June 30.**
3. Theme "Soil: Where it All Begins" **MUST** be on your poster.
4. Poster must be flat - no 3-D objects
5. One entry per student.
6. Poster must be the original artwork of the student.

Entry forms, rules, and resource PDF files are available for download on the contest page: <http://www.nacdnet.org/education/contests>

What Makes a Good Poster?

- ◊ Colorful posters are best! Use markers, paint, colored pencils, crayons, charcoal, etc. Avoid thin-lined, light-colored artwork.
- ◊ Painted, hand-drawn, braille, or digital posters accepted.
- ◊ Balance a combination of illustrations and words.
- ◊ Text should be large enough to be easily read. Be as neat as you can be.
- ◊ Use colors and white space effectively—attract attention!
- ◊ Research the theme as a way to brainstorm ideas.

Information for the Pennsylvania state level contest can be found on our website at https://pacd.org/?page_id=14511.