

2018 Conservation Poster Contest



Judging Criteria

- Conservation Message—50%
- Visual Effectiveness—30%
- Originality—10%
- Universal Appeal—10%



Contest Categories

Kindergarten-1st
2nd-3rd
4th-6th
7th-9th
10th-12th

*Cash prize for top winner in each grade category at state level contest.
Winner will be entered into the NACD national competition.*

Contest Rules

1. Poster size must be **14" x 22"** (half a poster)
2. Clearly print your name and information on the entry form and tape the completed form to the back of your poster.
3. Theme **"Watersheds - Our Water, Our Home"** MUST be on your poster.
4. Poster must be flat - no 3-D objects
5. Poster must be created by an individual student. One entry per student.
6. Poster must be the original artwork of the student.

What Makes a Good Poster?

- ◇ Colorful posters are best! Use markers, paint, colored pencils, crayons, charcoal, stickers, etc. Avoid thin-lined, light-colored artwork.
- ◇ Hand-drawn or digital posters accepted.
- ◇ Balance a combination of illustrations and words.
- ◇ Text should be large enough to be easily read. Be as neat as you can be.
- ◇ Use colors and white space effectively—attract attention!
- ◇ Research the theme as a way to brainstorm ideas.

Entry forms, rules, and resource PDF files are available for download on the contest page: <http://www.nacdnet.org/education/contests>

Information for the Pennsylvania state level contest can be found on our website at pacd.org.