

**FOR IMMEDIATE RELEASE**

Date: (insert date)

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**Media Advisory: Stream Restoration Ribbon Cutting**

- Who:** Fred Farmer, Fearless Farms  
Carla Conservationist, Local Conservation District  
Steve Slicktalker, County Councilman
- What:** Showcasing a Stream Restoration Project
- Where:** Fearless Farms, 123 County Road, Small Town, Pennsylvania 98765
- When:** Tuesday, October 5th, 2018, 9:00 a.m.
- Why:** Commemorating the completion of a restoration project along 300 yards of Piney Run
- Photos:** Media can take photos of the ribbon cutting ceremony, the Piney Run streamsite, and any wildlife that happen to be in the area. Event organizers will provide “before” pictures of the site prior to the restoration project. The Conservation District will stage scientific water sampling in Piney Run to illustrate the downstream benefits of this project.

The Local Conservation District will commemorate the completion of a restoration project along 300 yards of streambank along on Piney Run, which runs through Fearless Farms. Two years in the making, the project is a win-win for Fearless Farms and downstream communities. Fearless Farms will benefit from reduced streambank erosion that was slowly eating away valuable pasture. Downstream neighbors will enjoy cleaner water and reduced flooding downstream of the restoration site.

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