

# 2023 Conservation Poster Contest



## Judging Criteria

- Conservation Message—50%
- Visual Effectiveness—30%
- Originality—10%
- Universal Appeal—10%



*Cash prize for top winner in each grade category at state level contest.  
Winner will be entered into the NACD national competition.*

## Contest Categories

Kindergarten-1<sup>st</sup>  
2<sup>nd</sup>-3<sup>rd</sup>  
4<sup>th</sup>-6<sup>th</sup>  
7<sup>th</sup>-9<sup>th</sup> \*  
10<sup>th</sup>-12<sup>th</sup> \*

\***Digital posters** are also being accepted for the 7th-9th and 10th-12th grade categories.

## Contest Rules

1. Poster size must be 14" x 22" (half a poster).
2. Clearly print your name and information on the entry form and email one per poster entry. **Entries should be submitted via e-mail with the poster attached as a .jpg or PDF.**
3. Theme "**Watersheds—One Water**" **MUST** be on your poster.
4. Poster must be flat - no 3-D objects
5. Poster must be created by an individual student. One entry per student.
6. Poster must be the original artwork of the student.

## What Makes a Good Poster?

- ◇ Colorful posters are best! Use markers, paint, colored pencils, crayons, charcoal, etc. Avoid thin-lined, light-colored artwork.
- ◇ Painted, hand-drawn or digital posters accepted.
- ◇ Balance a combination of illustrations and words.
- ◇ Text should be large enough to be easily read. Be as neat as you can be.
- ◇ Use colors and white space effectively—attract attention!
- ◇ Research the theme as a way to brainstorm ideas.

Entry forms, rules, and resource PDF files are available for download on the contest page: <http://www.nacdnet.org/education/contests>

Information for the Pennsylvania state level contest can be found on our website at [https://pacd.org/?page\\_id=14511](https://pacd.org/?page_id=14511).